



Virtual

Dermatology Fundamentals Conference

March 12-13, 2022

Sponsorship Prospectus

www.dermatologyfundamentals.com

Second Annual Dermatology Fundamentals Conference

Brought to you by the founders of LearnSkin and hosts of the annual Integrative Dermatology Symposium, the Dermatology Fundamentals Conference (DFC) will be held virtually from March 12-13, 2022. Over 150 practitioners are expected to attend and will include primary care and family practice physicians, pediatricians, osteopathic doctors, physician assistants, and nurse practitioners.

DFC serves as a comprehensive introductory overview of dermatology for the non-specialist. With a focus on skin conditions seen commonly in the clinic. This conference will support primary care and other advanced practitioners who field dermatology related concerns on a regular basis to assist with diagnosis, management, and appropriate referrals to optimize patient care.



LearnSkin was developed by leading dermatologists and integrative medicine practitioners to support integrative dermatological education throughout the healthcare community.

About US

With skin being the number one driver of doctor's visits, the goal is to share the latest in scientific research and treatment options in dermatology for both Western and Eastern medicine to meet the growing demand for responsible, high-quality, evidence-based education that bridges conventional and complementary medical approaches. [Learn more at LearnSkin.com.](https://www.learnskin.com)

Accreditation

DFC is planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) for **5.0 AMA PRA Category 1 Credits™** along with CE credits and contact hours by the California Board of Registered Nursing.

What Makes Us Unique

Education related to skin and dermatological conditions is limited despite its prevalence in clinic. Closing the gap between formal education and practical need is the driving force behind the development of the Dermatology Fundamentals Conference. Taught by board-certified dermatologists, the curriculum is designed to offer practical and timely instruction for clinicians who see skin concerns frequently in clinic.

We have a large membership network of healthcare practitioners across disciplines with growing demand for general dermatology education. We are uniquely positioned to offer exhibitors and sponsors a platform led by a well-known team of experts with established credibility in dermatology education to a wide audience of practitioners.



Featured Speakers



Apple Bodemer, MD



Hadar Lev-Tov, MD MAS



Jennifer Ornelas, MD






Peter Lio, MD



Raja Sivamani, MD MS AP

Sponsorship Opportunities

	Platinum (\$10,000)	Gold (\$5,000)	Silver (\$3,500)	Bronze (\$1,000)
Attendee Registration List				
Free Registration for Clients/Customers	10	8	6	4
Exhibitor Virtual Booth Profile	Priority Placement & Company Description with Link Included	2nd Priority Placement	3rd Priority Placement	4th Priority Placement
Raffle Prize				
Ad Placement in Program Brochure	Full Page	Half Page	Quarter Page	Listing
Product Recognition & Spotlight at Conference	Priority Placement with Product Description			<hr/>
Friday Evening Networking Opportunity <i>Your company will present a brief introduction video and be acknowledged in marketing materials, emails, program, and DFC website.</i>	<hr/>	Non-CME 1 Spot Available	<hr/>	<hr/>
30 Minute Lunch Product Theater Presented by Sponsor	Non-CME Lunch Lecture (2 spots available)	<hr/>	<hr/>	<hr/>
Chaperoned Email	1	<hr/>	<hr/>	<hr/>

Program Advertising

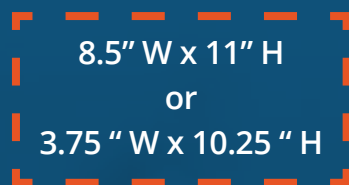
Deadline February 4, 2022 as PNG or JPG file.

Accepted File Types:

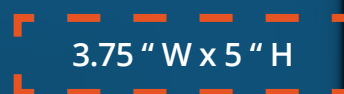
- Adobe PDF files created CMYK with hi-resolution print optimized format; all images and fonts embedded
- Adobe InDesign files with all images included and fonts converted to outline
- Adobe Photoshop EPS, TIFF, PNG, or JPG files, CMYK, 300 dpi at 100%



Full-page ads reserved for
Platinum sponsors



Inside 1/2 Page \$500



Inside 1/4 Page \$150

Raffle Prizes - FREE

Must be a minimum value of \$100. This popular offering is an opportunity to increase brand awareness as part of the DFC attendee gamification activities.

Grand Prizes - FREE

If you would like to sponsor a grand prize you can do so by providing a gift valued at \$1,500 (First Place), \$1,000 (Second Place), or \$500 (Third Place). This can be a selection of your choice including products, services, and samples. Please contact customers@learnskin.com to confirm your grand prize sponsorship.

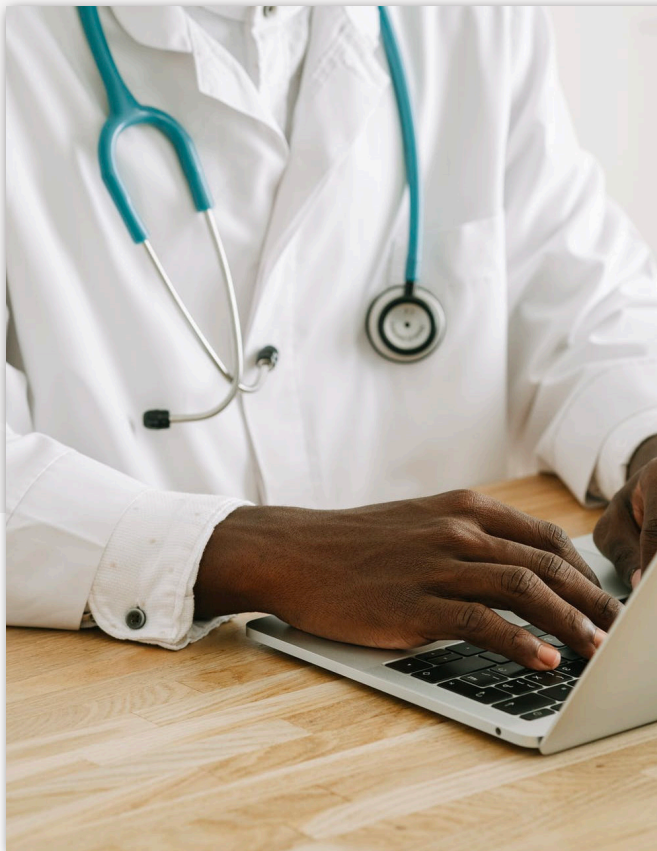
Sponsorship Information

For Sponsorship Fees, Terms, and Conditions, please see www.dermatologyfundamentals.com

Sponsorship Eligibility

Dermatology Fundamentals Conference is designed for the display of company logos and/or services directly related to the practice, science, and advancement of medical care. If applicable, all products and services must have appropriate governmental and agency approval.

- LearnSkin has the sole authority to determine the eligibility of any company and/or its product(s).
- LearnSkin reserves the right to refuse applications of organizations that do not meet Conference standard requirements or expectations.
- LearnSkin reserves the right to remove sponsors that reflect unfavorably on the character and the purpose of the Conference.



Sponsorship Payment Information

Cancellations received on or before February 1, 2022 will receive a refund of the amount paid minus \$300 for administrative costs. After February 1, 2022 there will be no refunds given for sponsorship cancellation.

- A sponsorship kit will be provided to the primary contact listed on your application once registration is approved.
- Attendee list (emails provided upon consent along with mailing addresses).

For more information contact:
Pam McGhee
Director of Partnerships
customers@learnskin.com