



3rd Annual
Integrative
Esthetics
Track

— Integrative Dermatology Symposium —

Sponsor and Exhibitor Prospectus

September 29, 2024

Arlington, Texas
Loews Arlington Hotel and Convention Center
888 Nolan Ryan Expy, Arlington, TX 76011



would like to invite you to join us at the
Third Annual Integrative Esthetics Track

Renowned estheticians and educators are teaming up with leaders in the field of integrative dermatology with a shared goal to ensure all estheticians receive high-quality skincare education. Hosted alongside the seventh annual Integrative Dermatology Symposium, the Integrative Esthetics Track aims to achieve a new standard for the esthetics industry, focusing on holistic skincare and integrative esthetics. We are anticipating 150 in-person attendees to join us at the Loews Arlington Hotel and Convention Center in Arlington, Texas on September 29, 2024.

This track is brought to you by LearnSkin, a dedicated group of dermatologists and integrative medicine practitioners. Their goal is to share the latest scientific research and treatment options in dermatology for Western and Eastern medicine to meet the growing demand for responsible, high-quality, evidence-based education

IET is designed to appeal to practitioners across disciplines.

IET addresses emerging trends as well as practical approaches to dermatology as practitioners assess and manage skin conditions and care.

100% of exhibitors

attested that the IET conference provided unparalleled support and assistance compared to other conferences.

IET 2023 Exhibitor Survey



Overall Exhibiting Experience



Quality of Visitors/Enquiries

SECOND ANNUAL

Integrative Esthetics Track

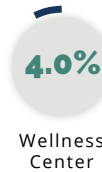
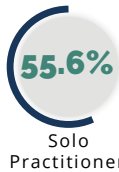
Reno, NV on October 29, 2023



PARTICIPANTS
126



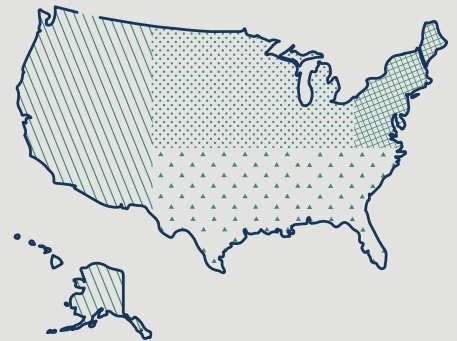
PRACTICE TYPE



LOCATION

16
US States

2
Countries



73.6%
West

12.8%
Midwest

7.2%
South

6.4%
Northeast

“

This has been a great first-show experience. You all have set the bar very high.

— IET 2023 Sponsor

“

Great venue, amazing food, and the speakers and hosts kept my attention the entire time! Wonderful event!

— IET 2023 Attendee

“

We loved the open-concept setup of the IET.

— IET 2023 Exhibitor

“

Overall Great Experience

— IET 2023 Attendee

Sponsorship and Exhibiting Opportunities

Opportunity	Gold (\$7,000)	Silver (\$5,000)	Exhibitor (\$1,800)
Booth Space	Prime Location	Second Priority	Third Priority
Recognition on all Marketing Material and Conference Website			
Attendee Registration List			
Provide a Raffle Prize			
Ad Placement in Program Brochure	Full Page	Half Page	Quarter Page
Provide Sample Inserts for In-Person Attendees			Discounted to \$250
Complimentary Registration for Clients and Customers	4	2	
Chaperoned Email(s)	2	1	
Events and Enhancements	Product Workshops	10 Minute Presentation & Signage	

Sponsorship Levels

Gold Sponsorship

Two Hour Product Workshop available to Gold Sponsor on Saturday, September 28, 2024. Cost of food and beverage is included and open to all IET attendees.

\$7,000

Silver Sponsorship

Sponsorship includes the opportunity to share a 10-minute presentation at the Morning or Afternoon Break. "Brought to you by" signage will be displayed by the food and beverage station. In addition, your company will be mentioned in the program and event marketing.

\$5,000



Branding Opportunities

Table Tent Ad

Take advantage of this unique marketing opportunity and have your company and product name prominently featured alongside the centerpieces on each of the attendee tables during the conference. (*two companies max*)

\$2,000

Attendee Registration Bags

Have your logo featured alongside the LearnSkin logo.

\$3,000

Water Bottles

To reduce plastic waste, attendees will be provided reusable water bottles that can be customized with your logo.

\$2,000



Attendee Lanyards

One of the most prominent pieces of attendee attire is the lanyard used for attendee badges. It is required to be worn throughout the conference and can be customized to your company branding and design.

\$1,300

Notepads and Pens with Company Logo

Attendees are often in need of a notepad and pen to jot down ideas or notes during the event. Provide these sought-after resources with your company logo for their use and keepsake.

\$500

Snack Packs

When attendees are craving a snack, they can reach into their swag bag to enjoy a custom snack pack featuring a sponsor logo.

\$500

Attendee Program

Upgrade ad placement in the program with a featured full-page ad on the back cover of the printed and digital program. These are sure not to be missed and an excellent opportunity to leave a lasting impression!

\$500

Sample Inserts *(Sample Inserts included for sponsors)*

Provide 175 attendees with paper inserts, samples, or promotional items. Must be pre-approved by LearnSkin.

Exhibitors \$250 | Non-Exhibitors \$500

Raffle Prize

This popular offering is an opportunity to increase brand awareness. Attendees will be encouraged to visit your booth through our passport game for a chance to win raffle prizes.

Complimentary for Sponsors and Exhibitors



Printed & Digital Program Advertising

Full Page \$2,000

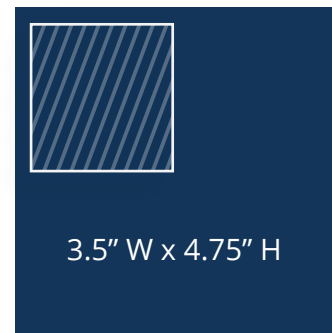
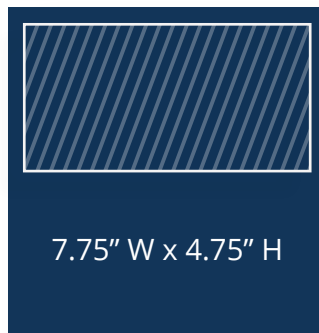
Complimentary for Gold Sponsors

Inside 1/2 Page \$500

Complimentary for Silver Sponsors

Inside 1/4 Page \$300

Complimentary for Exhibitors



Accepted File Types

Adobe PDF files created CMYK with hi-resolution print optimized format; all images and fonts embedded

Adobe InDesign files with all images included and fonts converted to outline

Adobe Photoshop EPS, TIFF, PNG, or JPG files, CMYK, 300 dpi at 100%

Exhibit Information

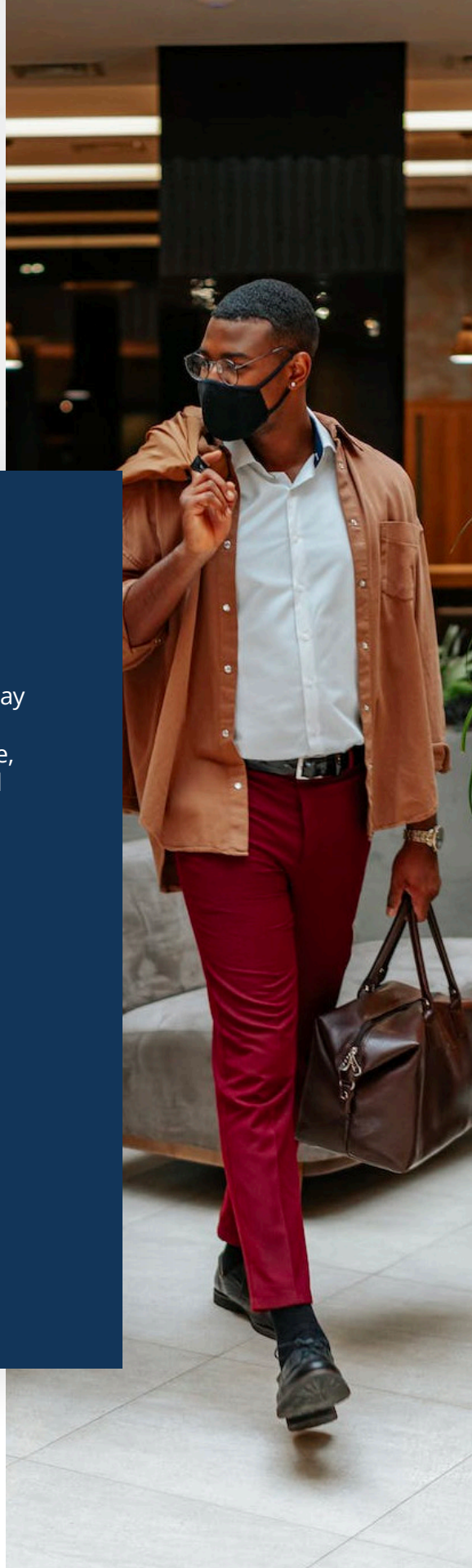
Exhibit Fees, Terms, and Conditions to purchase a booth, please submit request to customers@learnskin.com.

Exhibit Eligibility

The exhibit hall at the Integrative Esthetics Track is designed for the display and demonstration of products and/or services directly related to the practice, science, and advancement of the esthetics industry. If applicable, all products and services exhibited must have appropriate governmental and agency approval.

- LearnSkin has the sole authority to determine the eligibility of any company and/or its product(s).
- LearnSkin reserves the right to refuse applications of organizations that do not meet Conference standard requirements or expectations.
- LearnSkin reserves the right to close exhibits that reflect unfavorably on the character and the purpose of the Conference. This pertains to displays, literature, advertising, novelties, and conduct.

Event exhibitors must pay in full upon confirmation. Cancellations received on or before June 1, 2024, will receive a refund of the amount paid, minus a \$750 administrative fee. After June 1, 2024, no refunds or rollovers will be given for booth cancellations. For event sponsorship, due to the highly selective nature of the sponsorship, cancellations received on or before March 15, 2024 will receive a 50% refund. After March 15, 2024, no refunds will be given for sponsorship cancellations. No rollover of payments will be allowed for booth or sponsorship cancellations.



Booth Specifications

All booths are tabletop exhibits: A 6' table will be placed in approximately 8' of space for each company. Collateral should all fit on the table or within a total of 8' of linear space.

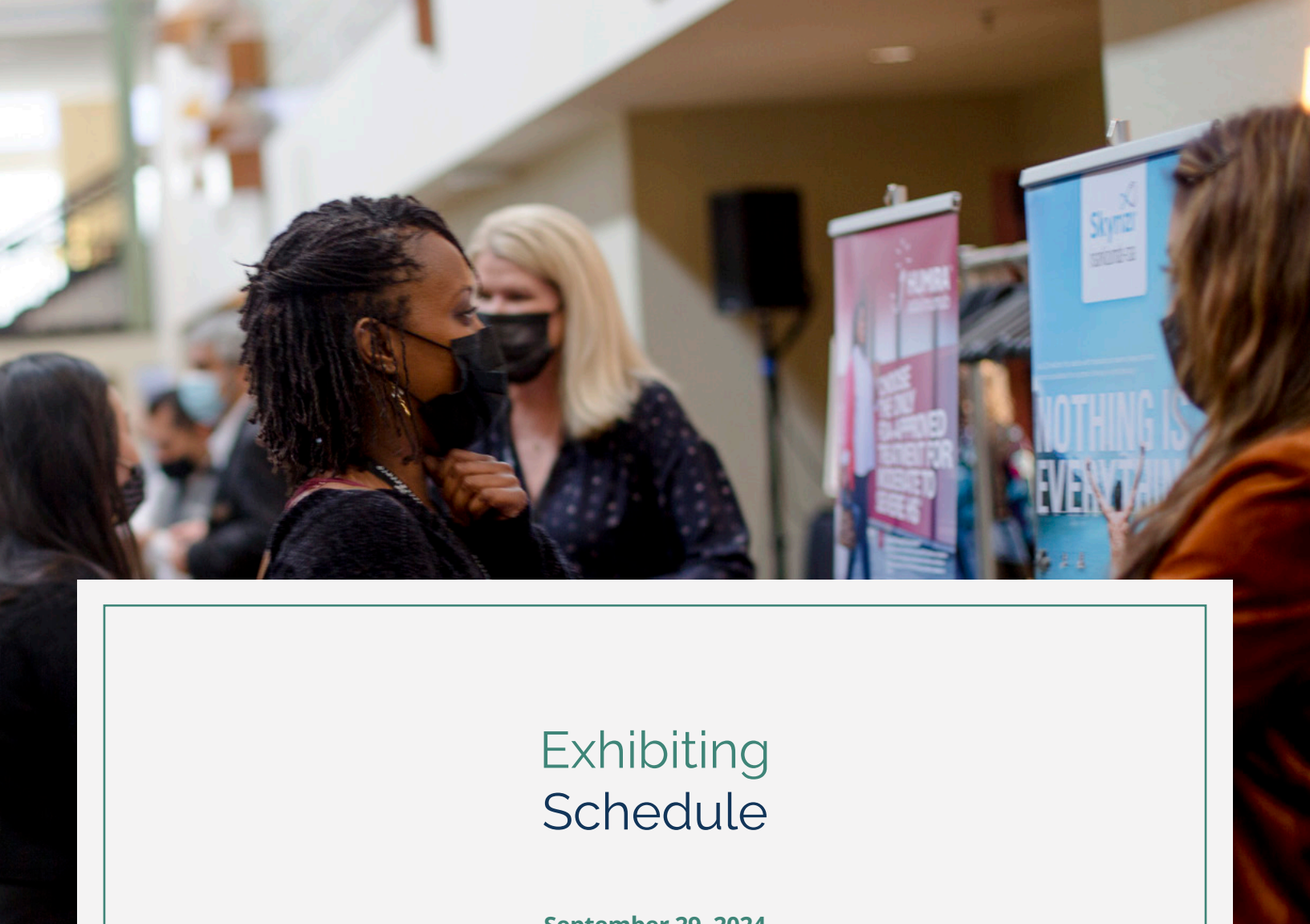
Included With Your Exhibit Space

- Materials: 6' table in approximately 8' of linear space, table linens, carpet, two standard chairs, and a wastebasket
- 2 conference registration badges; additional staff badges are available for \$200
- Event registration list (mailing addresses & email)
- Listing in program and on the IET website
- Complimentary raffle prize (optional)

Not Included With Your Exhibit Space

- Electricity, additional furniture or equipment rentals, labor for installing or dismantling your exhibit display
- Representatives beyond the two (2) company attendees
- Lead retrieval services
- Security—the exhibit area will be locked each evening though no security guard will be present. Anything you leave in the exhibit area will be left at your own risk. Neither the Hotel nor LearnSkin will accept liability for any items in the exhibit area at any time.
- Internet access – available at an additional cost

An exhibitor kit will be provided to the primary contact listed on your application once registration is confirmed.



Exhibiting Schedule

September 29, 2024

Breakfast

AM Break

Lunch

PM Break

For additional marketing opportunities, contact our team at customers@learnskin.com to participate in ongoing program activities at www.learnskin.com.

For more information, contact:
Pam McGhee
customers@learnskin.com